

# LIVE2>>LEAD

Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

## THE PROGRAM



**JOHN C. MAXWELL**  
JOHNMAXWELL.COM

Leadership expert,  
best-selling author,  
and coach



**SIMON SINEK**  
STARTWITHWHY.COM

Optimist and Author,  
Leadership Authority



**LIZ WISEMAN**  
THEWISEMANGROUP.COM

Researcher, executive  
advisor, speaker, and  
President of the  
Wiseman Group



**DAN CATHY**  
CHICK-FIL-A.COM

Chairman, President,  
and CEO of Chick-fil-A

## WHAT YOU'LL GAIN

### RENEWED ENERGY

Live2Lead is designed to deliver the very best leadership content that inspires and motivates all who attend.

### NEW RELATIONSHIPS

Grow your own leadership as you connect with other influencers in your local community. Expand your network with relationships that produce tangible results.

### NEW IDEAS

Live2Lead is a world-class leadership experience packed into a half-day format, full of rich content, key takeaways and easy-to-implement action plans.

## HOST NOTES

**WHEN** – Friday, October 7<sup>th</sup> 2016, 8:00am-11:30am (Registration opens at 7:00am)

**WHERE** – High Country Conference Center, 201 W. Butler Avenue, Flagstaff AZ 86001

**PRICE** - \$79 per person BEFORE 9/1/16 - \$99 per person AFTER 9/1/16 Breakfast buffet included

Register today at [www.l2l-flagstaff.com](http://www.l2l-flagstaff.com)

50% of the net proceeds will benefit United Way of Northern Arizona - CEUs will be available to attendees