

FIRST THINGS FIRST

SPEAKERS SERIES TRAININGS

YOU ARE INVITED!

Do you want to learn simple ways to talk about early childhood and First Things First? Do you want to learn how to share effective and impactful success stories? *You* understand how important the early years are—now, learn how to spread the word about it!

Early Childhood, Every Day

Monday, June 20, 2016

1:30pm – 3:30pm

Coconino County Public Health Building, Ponderosa Room
2625 N. King Street
Flagstaff, AZ 86004

Please RSVP: Cynthia Pardo at cpardo@azftf.gov or 928.637.0416

Enroll in this Early Childhood Every Day Champion Training to receive 2 CEUs on the AZ Workforce Registry www.azearlychildhood.org

READY FOR SCHOOL. SET FOR LIFE.

FIRST THINGS FIRST

ABOUT OUR TRAININGS

EARLY CHILDHOOD, EVERY DAY

You understand how important the early years are – now, learn how to spread the word about it. This workshop teaches you simple ways to share your support of early childhood and First Things First. First, you will learn why your voice matters, then learn and practice key messages used by early childhood supporters across Arizona. Finally, we'll share the tools and resources available to help you in your efforts.

THE WRITE WAY

Do you want to learn how to share effective and impactful stories about your program's successes? This workshop shows how to tackle writing and sharing stories about early childhood programs. The training includes how storytelling can move people to action, choosing the most effective stories, interviewing basics and taking engaging photos that bring your stories to life. Training on crafting news releases and sharing through social media is also available.

ABOUT FIRST THINGS FIRST

First Things First is a voter-created, statewide organization that funds early education and health programs to help more kids be successful once they enter kindergarten. Decisions about how those funds are spent are made by local councils staffed by community volunteers. To learn more, visit azfff.gov.

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