

## Newsletter Article:

The Arizona Afterschool Program Directory, the state's only comprehensive bi-lingual directory of afterschool and summer programs, is a valuable resource for parents.

AzCASE plans a spring campaign promoting the Directory to assist parents in locating quality summer programs for their youth.

School, community and faith-based program providers that are one of the 1400 programs already listed in the Directory are encouraged to review and update their program information now.

If your program is NOT in the Directory, there's still time to add it before the spring campaign begins.

Access the Directory here: <http://azafterschool.org/directory/>

Programs adding or updating their information will be entered into a drawing to win: free attendance for three staff at an upcoming AzCASE Professional Development training of your choice, or a free registration to the 2015 School's Out, Make it Count conference or three Rockets to the Rescue kits to use in your summer programs. For more information, call Genevieve Burns at [480.730.7138](tel:480.730.7138).

## Facebook:

- Want to attract more youth to your summer program? Add your program information to the AZ Afterschool Directory, the state's only free, comprehensive, bilingual AZ Afterschool Directory! <http://azafterschool.org/directory/> AzCASE will soon launch a promotional campaign aimed at helping parents find summer programs for their kids and we want to make sure your program is featured.
- Expand your program's visibility-for free! Join the AZ Afterschool Directory and AzCASE's spring parent outreach campaign! <http://azafterschool.org/directory/>

## Twitter:

- Attract more youth to your summer program. Join or update your listing in the AZ Afterschool Directory now! <http://ow.ly/FKP1W>
- OST Programs should join the AZ Afterschool Directory now! It's AZ's only free, bilingual, comprehensive listing! <http://ow.ly/FKP1W>
- Expand your program's visibility with parents by joining AzCASE's free & comprehensive AZ Afterschool Directory now! <http://ow.ly/H0yIM>

Join the 1,400+ quality programs in AzCASE's free AZ Afterschool Directory to reach more parents than ever before! <http://ow.ly/H0yIM>