

Spread the Word.  
The Early Years Matter!



EARLY CHILDHOOD AWARENESS  
BUILDING TRAININGS  
AT SHUNGOPAVI COMMUNITY CENTER

Do you want to learn simple ways to raise awareness about early childhood and family support services? Do you want to learn how to write effective impact stories to highlight your program? *You* understand how important the early years are—now, learn how to spread the word about it!

**Training Part 1: Early Childhood, Every Day**  
**January 14, 5:30pm**

**Training Part 2: The Write Way**  
**January 28, 5:30pm**

Trainings offered by First Things First in partnership with the  
Hopi Office of Special Needs.

**RSVP** to Trinetta Bahnimptewa at 928-734-3419



**FIRST THINGS FIRST**  
*Ready for School. Set for Life.*

## *About Our Trainings*

### *Part 1: Early Childhood, Every Day*

You understand how important the early years are – now, learn how to spread the word about it. This workshop teaches you simple ways to share your support of early childhood and First Things First. First, you will learn and practice elevator speeches and core messages used by early childhood supporters across Arizona. Then, you will review how to use common outreach tactics in your own community to help grow Arizona’s early childhood movement. Finally, we’ll share the tools available to help you in your efforts.

### *Part 2: The Write Way*

Do you want to learn how to write and share effective impact stories about your program’s successes? This workshop provides you with basic formats to tackle writing and sharing stories about early childhood programs. The training includes how to demonstrate impact with a story, practice interview skills to capture great quotes, crafting compelling stories that will hook readers, and taking engaging photos that bring your stories to life.

**Certificates of Completion provided for each training.**

## *About First Things First*

First Things First is a voter-created, statewide organization that funds early education and health programs to help kids be successful once they enter kindergarten. Decisions about how those funds are spent are made by local councils staffed by community volunteers. To learn more, visit [azftf.gov](http://azftf.gov).