

 FIRST THINGS FIRST

AWARENESS BUILDING TRAININGS

YOU ARE INVITED!

Do you want to learn simple ways to talk about early childhood and First Things First? Do you want to learn how to share effective and impactful success stories? *You* understand how important the early years are—now, learn how to spread the word about it!

Early Childhood, Every Day

Wednesday, December 09, 2015 from 3:00pm – 5:00pm

The Write Way

Wednesday, December 16, 2015 from 3:00pm – 5:00pm

East Flagstaff Library

3000 N. 4th Street., Flagstaff, AZ 86004

Please RSVP to: Cynthia Pardo at 928.637.0416

or cpardo@azftf.gov

READY FOR SCHOOL. SET FOR LIFE.

FIRST THINGS FIRST

ABOUT OUR TRAININGS

PART 1 - EARLY CHILDHOOD, EVERY DAY

You understand how important the early years are – now, learn how to spread the word about it. This workshop teaches you simple ways to share your support of early childhood and First Things First. First, you will learn why your voice matters, then learn and practice key messages used by early childhood supporters across Arizona. Finally, we'll share the tools and resources available to help you in your efforts.

PART 2 - THE WRITE WAY

Do you want to learn how to share effective and impactful stories about your program's successes? This workshop shows how to tackle writing and sharing stories about early childhood programs. The training includes how storytelling can move people to action, choosing the most effective stories, interviewing basics and taking engaging photos that bring your stories to life. Training on crafting news releases and sharing through social media is also available.

ABOUT FIRST THINGS FIRST

First Things First is a voter-created, statewide organization that funds early education and health programs to help more kids be successful once they enter kindergarten. Decisions about how those funds are spent are made by local councils staffed by community volunteers. To learn more, visit azftf.gov.