



FIRST THINGS FIRST

Ready for School. Set for Life.



YOU'RE INVITED

EARLY CHILDHOOD SPEAKERS SERIES TRAINING

Do you want to learn simple ways to talk about early childhood, family support services and First Things First? Do you want to learn how to write effective impact stories about programs? *You* understand how important the early years are—now, learn how to spread the word about it!

**ATTEND THIS TWO-PART TRAINING SERIES & RECEIVE A
CERTIFICATE OF COMPLETION**

Training Part 1: Early Childhood, Every Day

January 13, 10:00am—11:30am

Training Part 2: The Write Way

February 24, 10:00am—11:30am

**Coconino County Health Building, Ponderosa Room
2626 N. King St., Flagstaff**

**RSVP to: Cynthia Pardo, First Things First Community Outreach Coordinator
at 928-637-0416 or cpardo@azftf.gov**

About Our Trainings

Part 1: Early Childhood, Every Day

You understand how important the early years are – now, learn how to spread the word about it. This workshop teaches you simple ways to share your support of early childhood and First Things First. First, you will learn and practice elevator speeches and core messages used by early childhood supporters across Arizona. Then, you will review how to use common outreach tactics in your own community to help grow Arizona’s early childhood movement. Finally, we’ll share the tools available to help you in your efforts.

Part 2: The Write Way

Do you want to learn how to write effective impact stories about your program’s successes? This workshop provides you with basic formats to tackle writing and sharing stories about early childhood programs. The training includes practicing interview skills to capture great quotes, crafting compelling story beginnings that will hook readers, and taking engaging photos that bring your stories to life.

About First Things First

First Things First is a voter-created, statewide organization that funds early education and health programs to help kids be successful once they enter kindergarten. Decisions about how those funds are spent are made by local councils staffed by community volunteers. To learn more, visit azftf.gov.